

SPONSORSHIP PROSPECTUS · 2027

QA QuestConf PH & ISTQB Spring General Assembly 2027

The first ISTQB conference in the Philippines.

Manila & Cebu · April 2027 · Hosted by PhSTQB

300+

DELEGATES

70

NATIONAL BOARDS

130+

COUNTRIES

1st

IN THE PHILIPPINES

Prepared by the PhSTQB Secretariat · info@phstqb.org · qa-questconf-ph-2027.netlify.app

THE OPPORTUNITY

Reach the people who set the standard

QA QuestConf PH is the public software-testing conference that opens the ISTQB Spring General Assembly week — the first time the ISTQB community gathers in the Philippines. Sponsors reach a rare concentration of decision-makers: QA and test leaders, automation engineers, academics and students in Manila, and the ISTQB executive and working-group chairs at the General Assembly in Cebu.

Audience profile

SEGMENT	WHO	WHERE
Public conference	QA/test managers, automation & quality engineers, students	Manila · 10 Apr
General Assembly	Delegates of ~70 ISTQB national member boards	Cebu · 12–17 Apr
Reach	ISTQB network spanning 130+ countries; 1.5M+ exams administered	Global

Packages & deliverables

DELIVERABLE	SILVER	GOLD	PLATINUM
Indicative price (USD, +tax)	\$3,500	\$7,000	\$12,000
Logo on website & programme	•	•	•
Logo on event signage	–	•	•
Logo on stage backdrop & lanyards	–	–	•
Exhibition space	Tabletop	~3×1.5 m	~3×2 m
Delegate passes	2	4	6
Speaking slot	–	–	15 min
Programme advert	¼ page	½ page	Full page
Social & email features	–	Social	Social + email
Delegate-list access (opt-in)	–	–	•

Partners (custom / in-kind): Technology Partner (tooling & platforms), Tourism Partner (airline, hotel, destination), Media Partner (publications & communities). Recognition tailored to contribution.

Key dates. Exhibition space is limited and allocated in order of confirmation. Confirm by **28 February 2027** to appear in printed materials. Prices indicative, exclude applicable taxes, and are confirmed on agreement.

Next step

Email info@phstqb.org or complete the sponsor enquiry form at qa-questconf-ph-2027.netlify.app/sponsors. We'll confirm availability and tailor a package to your goals.